The Implementation Process

Phase Two:
Organizing, Introducing, Involving
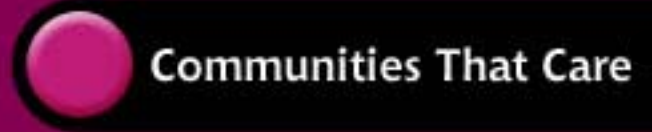
Communities That Care

Module 1	Setting the Stage
Module 2	The Research Foundation
Module 3	The Implementation Process
Module 4	Benefits and Results
Module 5	Committing to the *Communities That Care* Process Milestone: Engage Key Leaders
Module 6	Next Steps Milestone: Develop a Community Board

WE ARE HERE.

Module 3 goal

Provide an overview of the *Communities That Care* implementation process.

Objectives

On completing this module, you will be able to:

1. Explain how the *Communities That Care* system works.

2. Describe the five phases of the *Communities That Care* system.

3. Discuss the time frames of the five phases.

Implementing the Communities That Care system

Communities That Care

Getting Started

Organizing, Introducing, Involving

Developing a Community Profile

Creating a Community Action Plan

Implementing and Evaluating the Community Action Plan

The Communities That Care system

Phase One: Getting Started

Purpose: Begin the *Communities That Care* process. Identify:

- people

- scope

- readiness

- resources.

Support: Strategic Consultation; *Tools for Community Leaders: A Guidebook for Getting Started*

Phase Two: Organizing, Introducing, Involving

Purpose: Prepare Key Leaders, the Community Board and community members for involvement by:

- developing an organizational structure

- creating a work plan

- securing resources to implement the *Communities That Care* system

- confirming milestones and benchmarks to create accountability.

Support: *Key Leader Orientation; Community Board Orientation;* **Technical Assistance as needed**

Phase Three: Developing a Community Profile

Purpose: Identify gaps in current response to priorities.

- Assess risk factors, protective factors and problem behaviors *(Communities That Care Youth Survey).*

- Prioritize risk and protective factors, and populations or geographic areas.

- Complete resources assessment and gaps analysis.

Support: *Community Assessment Training; Community Resources Assessment Training;* **Technical Assistance as needed**

Phase Four: Creating a Community Action Plan

Purpose: Create a plan for implementing and evaluating tested, effective programs, policies and practices.

- Measurable outcomes

- Selection of programs, policies and practices to fill gaps

- Implementation and evaluation plans

Support: *Community Planning Training;* **Technical Assistance as needed**
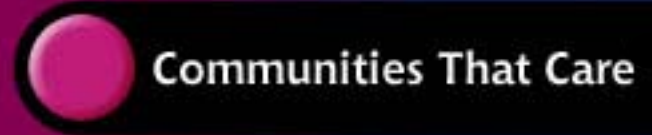
Phase Five: Implementing and Evaluating the Community Action Plan

Purpose: Implement and evaluate the plan, and refine as needed.

- Implement selected programs, policies and practices.

- Evaluate the process and outcomes.

- Adjust the plan.

Support: *Community Plan Implementation Training;* **Technical Assistance as needed**

Milestones and benchmarks

- Established for each phase

- Indicate critical steps and procedures

- Document and celebrate accomplishments

- Supported by training modules

Community Action Plan:

Key elements

- Broad community involvement and ownership

- Data-driven assessment of risk, protection, behavior and resources

- Mutually agreed-upon focus and priorities

- Research-based programs, policies and practices, building on existing resources

- Outcome-based plan and evaluation strategy

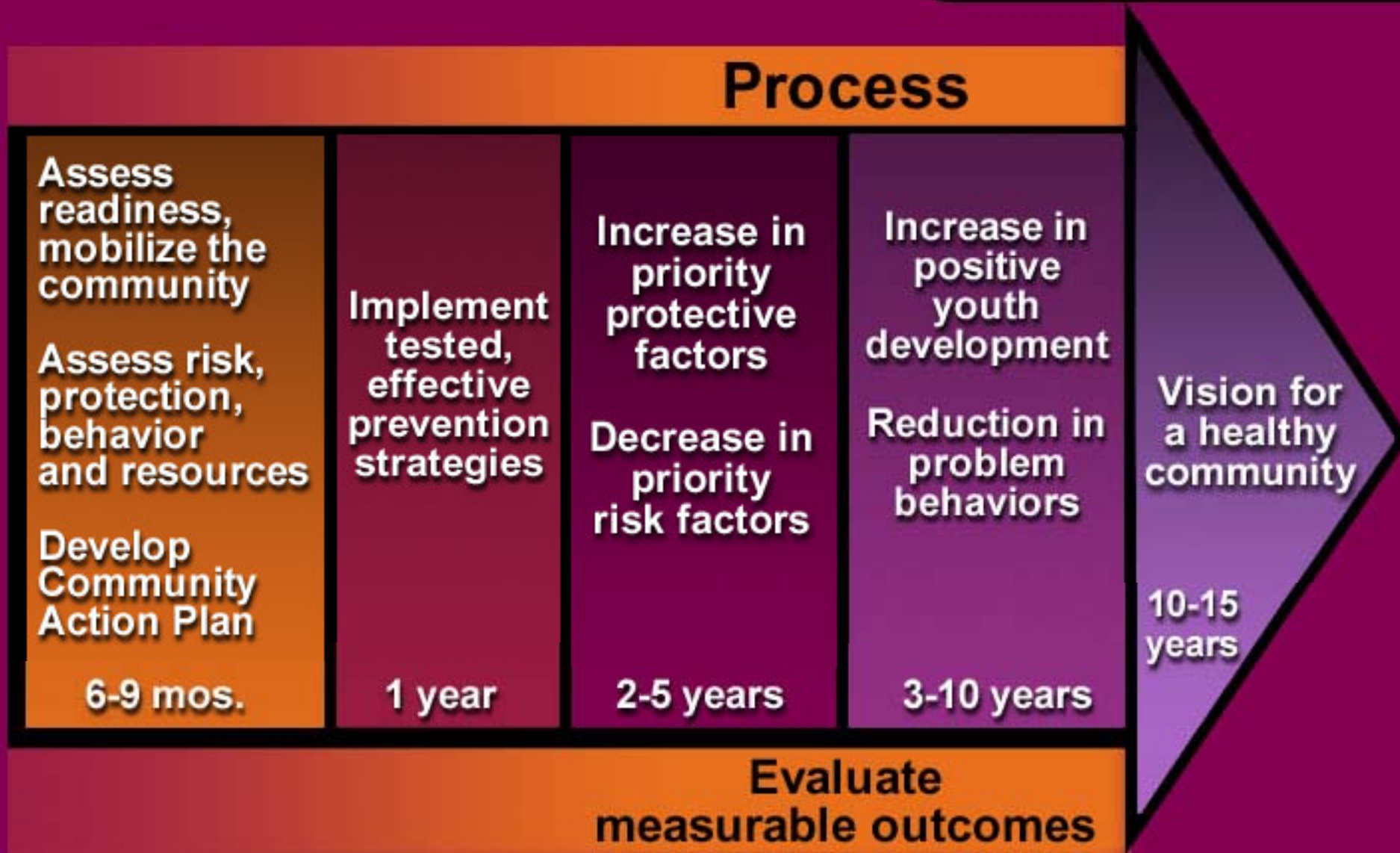# Funding the Community Action Plan

- Local sources

- Foundations

- In-kind contributions

- Center for Substance Abuse Prevention

- Office of Juvenile Justice and Delinquency Prevention
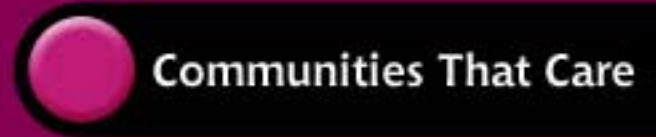
- U.S. Department of Education

Process and time line

Process

Assess readiness, mobilize the community Assess risk, protection, behavior and resources Develop Community Action Plan **6-9 mos.**	Implement tested, effective prevention strategies **1 year**	Increase in priority protective factors Decrease in priority risk factors **2-5 years**	Increase in positive youth development Reduction in problem behaviors **3-10 years**	Vision for a healthy community **10-15 years**

Evaluate measurable outcomes
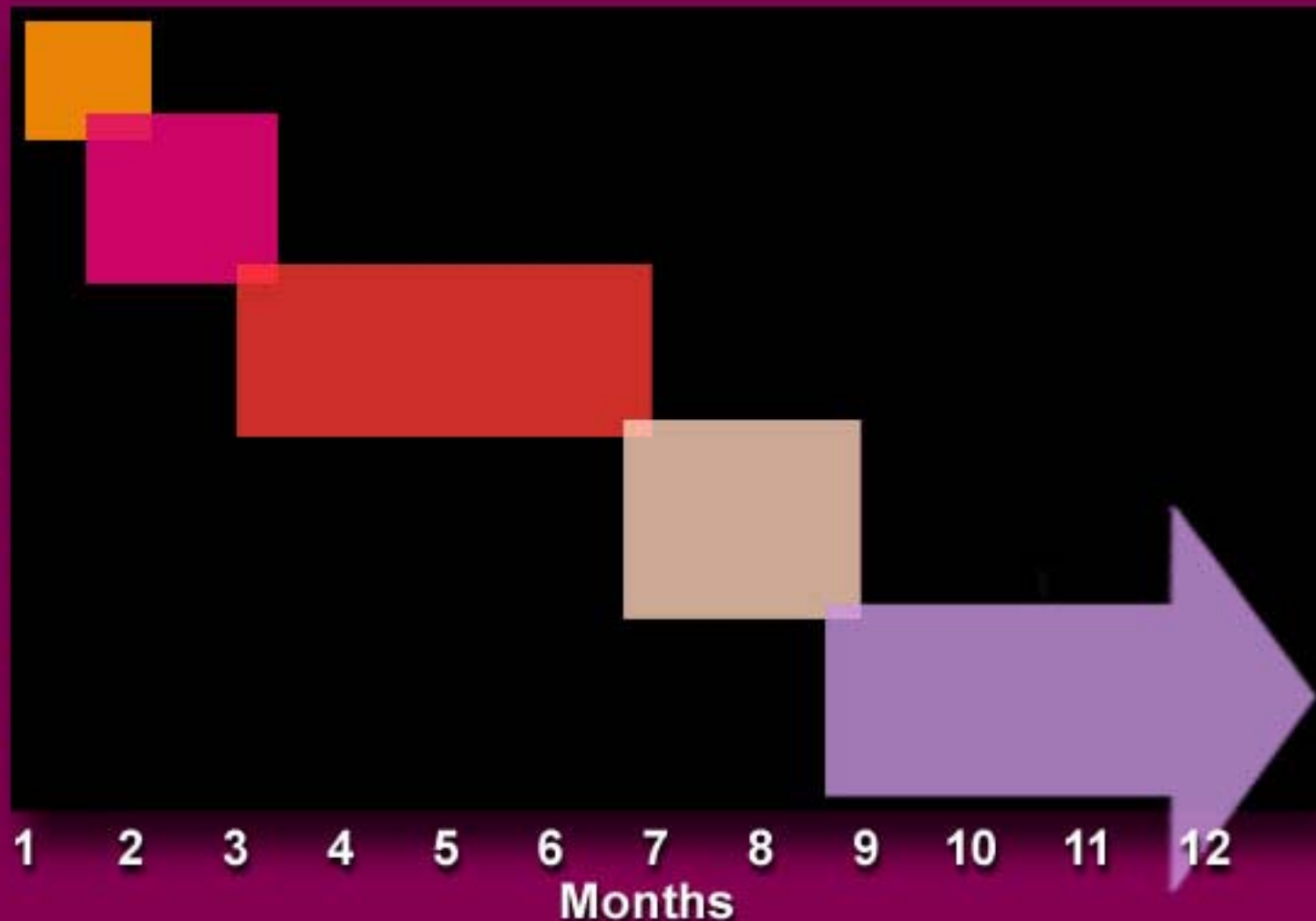
First-year time line

Getting Started

Organizing,
Introducing,
Involving

Developing a
Community
Profile

Creating a
Community
Action Plan

Implementing
and Evaluating
the Community
Action Plan

1 2 3 4 5 6 7 8 9 10 11 12

Months

Phase Two:
Organizing, Introducing, Involving

Module 1 — Setting the Stage

Module 2 — The Research Foundation

Module 3 — The Implementation Process

Module 4 — Benefits and Results

NEXT UP

Module 5 — Committing to the *Communities That Care* Process
Milestone: Engage Key Leaders

Module 6 — Next Steps
Milestone: Develop a Community Board